



**SOCIETY OF
ASSOCIATION
EXECUTIVES**



Hosted by



INAUGURAL CONCLAVE

SOCIETY OF ASSOCIATION EXECUTIVES 2026, MUMBAI

THEME: BUILDING STRONGER ASSOCIATIONS FOR A FAST-DEVELOPING INDIA

**26th - 27th June | Jio World Convention Centre,
2026 | BKC, Mumbai**

PARTNERSHIP BROCHURE

Organised by



Welcome Message

Distinguished colleagues and friends, thank you for gathering with us today to mark the launch of the Society of Association Executives. It is a profound honour to stand before so many respected leaders who have shaped our institutions, our professions, and our shared public life.

We launch this Society with a clear and urgent purpose: to professionalise and uplift association management across India and beyond. Our commitment is simple but bold - to promote the highest standards of competence, ethics and integrity; to create continuous learning and mentorship pathways for current and future leaders; to advocate for fair recognition of our profession in every forum of governance; and to foster diversity, equity and inclusion in everything we do. Equally important, we will actively work toward the amalgamation of Indian and international societies so that our members benefit from global best practice while making our own distinct contributions to the international community.

This Society will be a practical instrument - not a talking shop. We will set standards, deliver accredited learning, convene timely conversations, and build networks that turn ideas into outcomes. We will help associations improve governance, sharpen strategy, and strengthen the vital services they provide to communities, professionals and citizens.

But institutions are only as strong as the people who bring them to life. I invite each of you - seasoned practitioners, institutional leaders and partners - to join us as mentors, advisers, contributors and critics. Help us keep the Society rigorous, relevant and responsive. Together, let us raise the bar for association leadership and demonstrate how professional stewardship can multiply impact. Thank you for your faith, your time and your partnership. I look forward to building this future with you.



Dr. Ramesh S Bilimagga
President,
Society of Association Executives (SAE)
Emeritus Professor
Group Head, Radiation Oncology
Healthcare Global Enterprises
Past President of AROI, ISO, IAHOM, IBS
FSHI & ROTARY CITY CENTRE, Bengaluru



Dr. Ishwar Gilada
General Secretary,
Society of Association Executives (SAE)
Emeritus, AIDS Society of India
(ASI) & Governing Council Member,
International AIDS Society (IAS)
Current workplace: Unison Medicare &
Research Centre, Mumbai





About SAE

Building Stronger Associations for a Fast-Developing India

The Society of Association Executives India is bringing the association community together for its inaugural Conclave, a two-day gathering designed to strengthen leadership, accelerate learning, and support associations in building modern, resilient, and member-driven organizations. This first Conclave sets the tone for SAE India's role as a connector, convenor, and capacity-builder, bringing together leaders from India alongside international association voices from Africa, Europe, and Asia to exchange practical ideas and develop solutions to shared challenges.

The Society of Association Executives launched in August 2025



“Uniting associations on a single platform is a powerful step toward fostering collaboration, strengthening networks, and driving meaningful academic growth.”

- Dr. Dixit,
Past President,
ISCCM & Secretary,
Sepsis Forum of India





Partners & Hosts

The conclave being organised in collaboration with a distinguished network of Partners and Hosts as they share our vision of fostering innovation, knowledge exchange, and professional development, and are playing a key role in supporting the event's growth and impact. As Partners and Hosts, they contribute to enhancing delegate engagement and strengthening industry participation. Their association with the conclave reflects a shared commitment to advancing the field and creating a vibrant platform for networking, learning, and collaboration.



Jio World Convention Centre (JWCC)



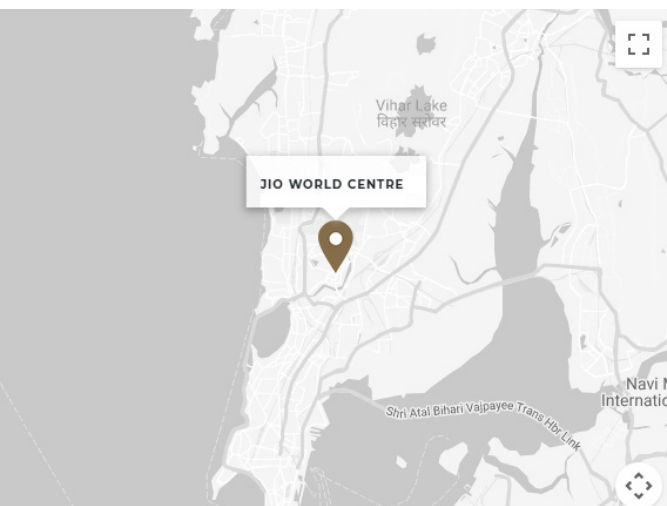
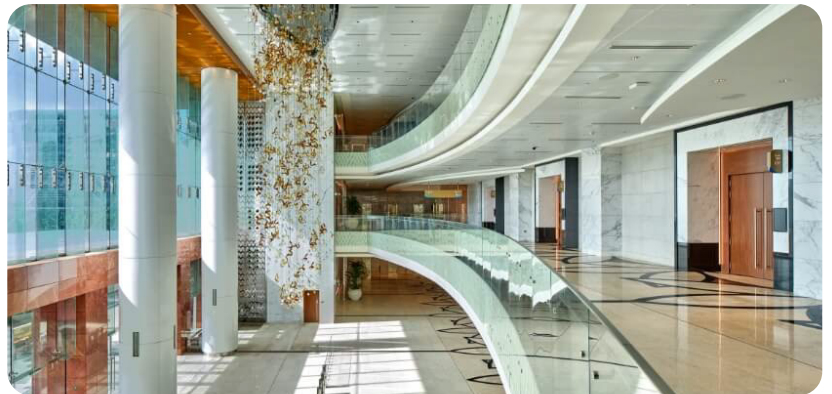
Airport

Chhatrapati Shivaji Maharaj International Airport
30 minute drive



Metro

Aqua Line
7-10 minute walk





Governing Council Members



Dr. Ramesh S Bilimagga

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Dr. Srinivas K G

Treasurer,
Society of Association Executives (SAE)
Director,
Oncology services and
Senior Consultant Medical Oncologist
ClearMedi Radiant Hospital,
Mysore



Dr. T. Thanga Mariappan

Board Member,
Society of Association Executives (SAE)
President, Society for the Study
of Xenobiotics (SSX-India),
Bengaluru



Mr. Pradeep Mittal

Board Member,
Society of Association Executives (SAE)
Chairmen-Foundry Informatic
Center, New Delhi
Current work place
PP Associates, Noida



Dr. J. Raghunand Sindhe

Board Member,
Society of Association Executives (SAE)
Head of Dental Rehabilitative Oncology,
Healthcare Global Enterprises,
Bengaluru

Advisor



Dr. Harsh Sapra

Board Member,
Society of Association Executives (SAE)
Society of Neurocritical Care India
Current workplace:
Medanta, The Medicity Hospital,
Gurugram



Ms. Renuka Singh

Consultant - External
Relations, Confederation
of Indian Industry,
New Delhi



Organising Committee



Kalpana Uberoi
Business Head
GConvene



Gregg H. Talley
Chief Executive Officer
Talley Management Group



Ksenija Polla
Director,
International Development
Talley Management Group



Umesh K Anandani
Executive Director,
Society of Association Executives (SAE)





Program Highlights

DAY 1

26th June 2026

Conclave opening and vision setting for SAE India

Global perspectives from association leaders across Europe, Africa, and Asia

Board governance strategies for stronger alignment and decision-making

Membership growth and retention best practices

Interactive exchange on challenges and successes in Indian associations

Strategies for building non-dues revenue and partnerships

Designing high-value programs members are willing to pay for

Panel discussion on collaboration between government and associations

Day 1 wrap-up and Day 2 workshop track selection

DAY 2

27th June 2026

Welcome back and workshop orientation

Membership and value proposition clinic with actionable outputs

Hands-on development of member engagement and retention plans

Program and revenue design sprint for new offerings

Building pricing models and pilot plans for new programs

Creation of practical templates and implementation-ready strategies

Conclave commitments and next steps for SAE India community

*Note: For the latest program information and speaker updates,

visit: www.saexecutives.com

Strategic Partnership Opportunities



Premium Partners : INR 20,00,000

- Exhibition Booth of 18 Sqr. Mtrs. (6 Mtrs x 3 Mtrs)
- Named as Premier Partner
- Headline speaking slot
- Dedicated 1:1 introduction to 10 pre-selected association leaders
- Full-page feature in the post-event report distributed to all delegates
- Logo on stage backdrop, registration desk, and delegate bags
- Sponsored cocktail dinner recognition (Day 1 evening)
- 5 Complimentary Delegate Registrations



Gold Sponsorship: INR 15,00,000

- Exhibition Booth of 12 Sqr. Mtrs. (3 Mtrs x 4 Mtrs)
- Social media mention after the event
- Logo in post event report
- Logo in venue branding
- Personalised invitation to your delegates
- Brand AV to be played during breaks
- 3 Complimentary Registrations to attend the conclave sessions
- Logo in Thank you Emailer
- One Full Page Advertisement in conclave brochure

Strategic Partnership Opportunities



Silver Sponsorship: INR 10,00,000

- Exhibition Booth of 9 Sqr. Mtrs. (3 Mtrs x 3 Mtrs)
- Social media mention after the event
- Logo in post event report
- Logo in venue branding
- 2 Complimentary Registrations to attend the conclave sessions
- Logo in Thank you Emailer
- One Half Page Advertisement in conclave brochure



Bronze Sponsorship: INR 7,00,000

- Exhibition Booth of 9 Sqr. Mtrs. (3 Mtrs x 3 Mtrs)
- Logo placement on event website.
- Social media mention after the event

Exhibition Booth 3x3 Sqr Mtrs: INR 5,00,000

One Table, Two Chairs, Company Name on Booth Fascia, One Power Point, and Carpet to showcase the products/services for demonstration at the exhibitor area.

NOTE: All sponsorship packages and exhibition booth prices are exclusive of GST; 18% GST will be charged additionally as applicable.

Strategic Partnership Benefits: Drive Unparalleled Growth

- **Exclusive Access to Elite Decision-Makers:** Secure direct engagement with over 250 influential association leaders-including Presidents, Chairpersons, and Board Members-who define and propel industry advancements.
- **Accelerated Market Expansion in India:** Capitalise on a premier gateway to India's burgeoning medical and technical landscape, connecting with national and international delegates equipped with indispensable intelligence on local regulations, practices, and opportunities.
- **Superior Brand Elevation:** Command premium visibility through bespoke booth positioning, distinguished speaking engagements, and amplified promotional channels that maximise exposure and prestige.
- **Precision-Targeted Networking Excellence:** Cultivate enduring alliances with pivotal influencers and decision-makers from key sectors, unlocking transformative business collaborations.
- **Authoritative Thought Leadership Platform:** Assert your organization's dominance by delivering cutting-edge insights, compelling case studies, and visionary presentations that position you as the undisputed industry vanguard.

Who Should Partner?



AV Partner

- Full AV provision – Supply and manage all core audio visual equipment (projectors, screens, microphones, and related systems) for the main conference sessions, ensuring seamless, high quality production.
- Acknowledged by name and logo as the Official AV Partner during the opening and closing plenary sessions.
- Two full congress registrations
- One pre event email blast to delegates.
- Your logo prominently displayed on key signage at the venue.
- Your logo and a clickable link to your organization's website included on the website.
- A half page advertisement in the catalogue, with your logo and key messaging.
- Your logo and link to your organization featured in all newsletters leading up to the event.

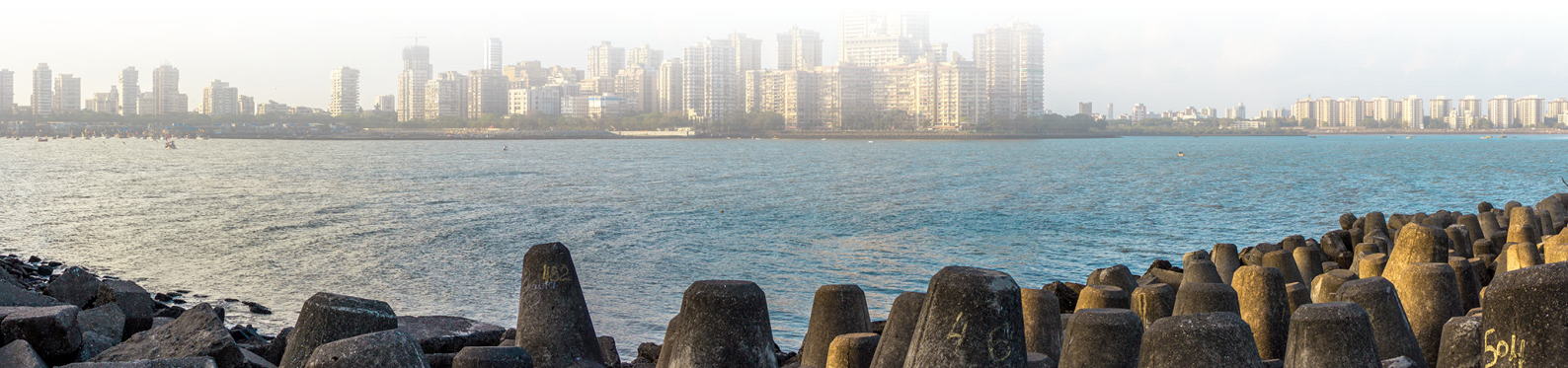
Conference Bag Partner

- Exclusive branding opportunity for your organization on all congress bags.
- Logo and website link featured on the website.
- Logo and acknowledgment in the brochure
- Logo placement on congress bags (design subject to organizer approval).
- One complimentary marketing insert in every delegate's conference bag (materials provided by sponsor).
- 1 free registration
- one pre-congress social media post.
- Logo on main conference backdrop for high visibility.

Badge and Lanyard Partner

Exclusive branding position reserved for your organization.

- Prominent branding on all lanyards and badges (design subject to organizer approval).
- 2 free registrations
- one pre-congress social media post.
- Logo and link featured in the newsletters.
- Logo on main conference backdrop
- Logo and website link on the website.
- Logo and acknowledgment in the brochure



Registration Partner

- Exclusive partnership for branding at all onsite registration counters and kiosks.
- logo placement on registration desks and digital screens (design subject to organizer approval).
- One 3x3 Mtrs. Exhibition booth adjacent to registration area for maximum footfall.
- 2 free registrations
- Spotlight in three pre- and post-event social media posts.
- Logo and website link featured on the website.
- Logo on conference app and digital registration confirmations.
- Logo and acknowledgment as Official Registration Partner in the brochure and newsletter

Technology / Mobile APP Partner

- Exclusive technology partnership including official Mobile App branding and development support.
- Prominent logo and branding integrated throughout the event app (home screen, banners, push notifications; design subject to organizer approval).
- Custom app feature such as your branded session tracker, exhibitor directory, or networking.
- 2 free registrations
- One pre, during and post-event social media posts.
- Logo, website link, and app download promo on the website and email communications.
- Logo on backdrop, signage, and digital screens.
- Logo and acknowledgment as Official Technology Partner in the brochure and closing ceremony.

Gifts and Mementoes Partner

- Exclusive rights to brand all delegate gifts, goodie bags, and mementoes
- logo on gifts, awards and mementoes (design subject to organizer approval).
- One branded gift item distributed to every registered delegate (provided by sponsor).
- 2 free registrations
- Two pre-congress social media posts
- Logo and website link on the website and program.
- Logo on stage backdrop and venue branding.
- Logo and acknowledgment as Official Gifts & Mementoes Partner in the brochure and digital program.

Transportation Partner

- Exclusive official transportation provider for all airport shuttles, delegate transfers, and onsite shuttles.
- Prominent branding on vehicles and shuttles, and airport welcome banners (design subject to organizer approval).
- Complimentary shuttle services for 100 delegate transfers (routes customized with sponsor input).
- 2 free congress registrations
- Two-congress social media posts
- Logo on website
- Logo on conference backdrop and venue branding
- Logo and acknowledgment as Official Transportation Partner in the brochure.

Airline Partner

- Logos on website, brochure and venue signages
- Dedicated airline branded banner at the registration area and venue signages
- Logo inclusion in email campaign
- Two social media posts
- Opportunity to share a short message or quote from the airline leadership in the event programme or press release.
- 02 Free Registrations
- Acknowledgement in closing ceremony
- Right to provide branded travel related gifts or add ons distributed to delegates
- Dedicated airline partner visibility at the venue and in digital communications.
- Permission for the airline to reference the partnership in its marketing channels.



Hall Layout - Lotus Ballroom 2 & 3

Location: First Floor, JWCC

